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Appendix A

Design Diagrams

The UML component diagram of the agent system with their goals and connectivity to other agents is presented in the Figure A.1 below.



Figure A.1: UML Component diagram of agents inside a tour operator

The sequence diagram for message passing between agents is shown in Figure A.2 below.



Figure A.2: UML Sequence chart for bid handling inside a tour operator

Appendix B

Screens of the developed software

Figure B.1 shows the startup screen for message sending. Customer agents would submit a request for a particular day with a bid price.

🛓 CustomerAgent[VirginHolidays] 📃 🔲 🗙							
From	Colombo 💌 To London 💌						
Day	1						
Offer	580.00						
Submit							
Sales Agents Ready							

Figure B.1: Customer Agent User Interface

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The initial setup of the supplier side is shown in Figure B.2. Since the supplier doesn't have historical data, he tries to sell equal number of units throughout the period of selling.

Cycle No	Day No	All Sold	Units Opened	Org Price	Display Price	Units Sold	Bids	Avg Bid Pr
1	1		10	562.50	562.50	0	0	-1.00
1	2		10	562.50	562.50	0	0	-1.00
1	3		10	562.50	562.50	0	0	-1.00
1	4		10	562.50	562.50	0	0	-1.00
1	5		10	562.50	562.50	0	0	-1.00
1	6		10	562.50	562.50	0	0	-1.00
1	7		10	562.50	562.50	0	0	-1.00
1	8		10	562.50	562.50	0	0	-1.00
1	9		10	562.50	562.50	0	0	-1.00
1	10		10	562.50	562.50	0	0	-1.00
1	11		10	562.50	562.50	0	0	-1.00
1	12		10	562.50	562.50	0	0	-1.00
1	13		10	562.50	562.50	0	0	-1.00
1	14		10	562.50	562.50	0	0	-1.00

Figure B.2: Sales Agent User Interface

Summary after running 1 cycle with no features enabled is shown in Figure B.3. Cycle ended up letting supplier to sell 139 units out of 140.

Cycle No	cle No 1 - Current Day 1 - Bargaining Daily Price Changes Use Forecasts Rese								
Cycle No	Day No	All Sold	Units Opened	Org Price	Display Price	Units Sold	Bids	Avg Bid Price	
1	1		10	562.50	562.50	0	4	502.81	
1	2		11	562.50	562.50	0	5	543.27	
1	3		12	562.50	562.50	7	7	584.54	
1	4		13	562.50	562.50	8	8	618.39	
1	5		13	562.50	562.50	9	9	648.61	
1	6		13	562.50	562.50	10	10	681.07	
1	7		14	562.50	562.50	12	12	695.54	
1	8	2	14	562.50	562.50	14	14	715.50	
1	9	~	14	562.50	562.50	14	15	731.72	
1	10	~	14	562.50	562.50	14	14	741.13	
1	11	V	13	562.50	562.50	13	13	745.82	
1	12	2	13	562.50	562.50	13	14	751.79	
1	13	~	13	562.50	562.50	13	13	750.81	
1	14		13	562.50	562.50	12	12	740.65	

Figure B.3: Sales summary after a cycle completed

The next cycle summary with all the features enabled is shown in Figure B.4. This time also, seller has been able to sell all the units, but noticeably, with about 15% increase in revenues.

Cycle No	2 <u>*</u> C	urrent Day	1 🛃 🗹 Ba	argaining 🔽	Daily Price Cha	inges 🗹 U	se Forecasts	Reset
Cycle No	Day No	All Sold	Units Opened	Org Price	Display Price	Units Sold	Bids	Avg Bid Price
1	6		12	562.50	644.03	10	10	676.41
1	7		13	562.50	669.53	11	11	698.60
1	8		13	562.50	688.40	12	12	716.98
1	9	~	13	562.50	704.39	13	13	732.43
1	10	~	13	562.50	717.95	13	15	744.23
1	11	~	13	562.50	727.63	13	13	745.75
1	12	1	12	562.50	724.12	12	14	748.68
1	13	~	12	562.50	727.64	12	13	751.51
1	14	~	12	562.50	730.34	12	14	741.14
2	1		10	562.50	562.50	1	3	504.36
2	2		11	562.50	489.23	5	5	543.16
2	3		12	562.50	545.68	6	6	580.71
2	4		12	562.50	581.50	7	7	617.43
2	5		13	562.50	616.71	9	9	652.97
2	6		13	562.50	650.62	12	12	676.00
2	7		13	562.50	666.89	10	10	698.36
2	8		13	562.50	688.25	11	11	719.65
2	9		14	562.50	708.39	12	12	729.48
2	10	V	14	562.50	712.37	14	14	741.18
2	11		14	562.50	724.61	13	13	747.40
2	12	~	14	562.50	727.99	14	15	750.43
2	13	~	13	562.50	729.39	13	13	748.36
2	14	~	13	562.50	722.91	13	15	742.98

Figure B.4: Sales status after few cycles

Appendix C

Test Data

Table C.1 shows the entire test data used to perform evaluations with the results collected. Customer parameters are the controlled variables where the cases are the observations.

Customer Parameters			Case				
	Number of	Cycle			Adaptive	With	
Bid Price	Bids	No	Base Case	Bargaining	Pricing	Forecasting	
Increasing	Above Average	1	51187.5	64561.19	73511.26	75464.14	
Increasing	Above Average	2	50625	63446.65	74904.53	74664.93	
Increasing	Above Average	3	50625	63947	79069.82	80030.49	
Increasing	Above Average	4	50062.5	65110.23	78238.6	72358.51	
Increasing	Marginal	1	41062.5	56,165.53	61,755.63	63,282.48	
Increasing	Marginal	2	43312.5	53,358.19	60,486.46	60,140.42	
Increasing	Marginal	3	42750	50,025.74	63,887.49	63,920.21	
Increasing	Marginal	sity of	42750	52,857.44	60,671.84	69,335.73	
Increasing	Below Average	nic Th	32,625.00	43,843.17	46,981.98	48,399.03	
Increasing	Below Average	2	34,875.00	46,151.57	46,562.15	46,883.06	
Increasing	Below Average	3	36,562.50	41,194.57	45,290.39	51,102.37	
Increasing	Below Average	4	33,750.00	42,323.26	46,741.96	49,816.00	
Decreasing	Above Average	1	37,125.00	49,848.17	49,845.30	54,109.37	
Decreasing	Above Average	2	37,125.00	49,362.58	49,922.12	49,483.20	
Decreasing	Above Average	3	38,250.00	49,356.90	49,879.76	68,836.00	
Decreasing	Above Average	4	37,125.00	49,895.31	53,659.17	67,976.45	
Decreasing	Marginal	1	33,750.00	45,578.81	49,392.57	49,886.43	
Decreasing	Marginal	2	36,000.00	45,544.66	53,830.99	51,974.29	
Decreasing	Marginal	3	37,687.50	46,616.02	51,093.64	60,157.35	
Decreasing	Marginal	4	34,875.00	44,529.48	56,555.57	60,857.70	
Decreasing	Below Average	1	23,625.00	26,708.57	30,291.82	30,982.31	
Decreasing	Below Average	2	21,937.50	28,847.38	32,753.61	31,688.51	
Decreasing	Below Average	3	24,750.00	26,101.09	31,414.65	29,358.90	
Decreasing	Below Average	4	21,375.00	27,214.14	31,211.52	32,379.02	
Arbitrary	Arbitrary	1	77,625.00	78,623.37	94,765.16	94,410.83	
Arbitrary	Arbitrary	2	77,625.00	78,653.28	94,137.92	94,851.60	
Arbitrary	Arbitrary	3	77,625.00	78,590.48	94,760.96	92,796.28	
Arbitrary	Arbitrary	4	78,750.00	78,597.56	94,085.90	93,818.67	

Table C.1: Test Data