

BIBLIOGRAPHY

Agnew, H (1932). *Advertising media: how to weigh and measure*. New York: D. ran Nostrand Company. 426 pp.

Allahyari, H., Nasehi, S., Salehi, E., & Zebardast, L. (2017). *Evaluation of visual pollution in urban squares, using SWOT, AHP, and QSPM techniques (Case study: Tehran squares of Enghelab and Vanak)*. Pollution, 3(4), 655-667.

Amber Pariona. (2018). *What is visual pollution?* Retrieved from.
[https://www.worldatlas.com/articles/what-is-visual-pollution.html 1/4](https://www.worldatlas.com/articles/what-is-visual-pollution.html)

Arnheim, R. (2009). *The dynamics of architectural form: Based on the 1975 Mary Duke Biddle lectures at the Cooper Union*. Berkeley, Calif: University of California Press.

Arthur E. Stamps III (1993). *Simulation Effects on Environmental Preference.*, 38(2), 115–132. doi:10.1006/jema.1993.1033

Baker, B. (2007). *Destination Branding for Small Cities: The Essentials for Successful Place Branding*. Portland, Oregon: Creative Leap Books.

Belton, V. (1986). *A comparison of the analytic hierarchy process and a simple multi-attribute value function*. European journal of operational research, 26(1), 7-21.

Atta, H. A. (2013). Visual pollution and statistical determination in some of Karrada district main streets /Baghdad. *Journal of Engineering*, 19(3), 15.

Banerjee, M. S. (2017). *SRJIS/BIMONTLY/ MRS. SUDEEPTA BANERJEE* (4768-4771). 4, 5.

Bankole, O. E. (2013). *URBAN ENVIRONMENTAL GRAPHICS: IMPACT, PROBLEMS AND VISUAL POLLUTION OF SIGNS AND BILLBOARDS IN NIGERIAN CITIES*. 1(6), 12.

Bramley, T. (n.d.). *A Rank-Ordering Method for Equating Tests by Expert Judgment*. 22.

Cagli, R. C. (n.d.). *PROBABILISTIC PERCEPTION: MORE, AND LESS, THAN MEETS THE EYE*. 33.

Carmona, M. (Ed.). (2010). *Public places - urban spaces: The dimensions of urban design* (2nd ed). Architectural Press.

Chmielewski, S., Lee, D. J., Tompalski, P., Chmielewski, T. J., & Węzyk, P. (2016). Measuring visual pollution by outdoor advertisements in an urban street using intervisibility analysis and public surveys. *International Journal of Geographical Information Science*, 30(4), 801–818.
<https://doi.org/10.1080/13658816.2015.1104316>

Chmielewski, S., Samulowska, M., Lupa, M., Lee, D., & Zagajewski, B. (2018). Citizen science and WebGIS for outdoor advertisement visual pollution assessment. *Computers, Environment and Urban Systems*, 67, 97–109.
<https://doi.org/10.1016/j.compenvurbsys.2017.09.001>

Cronin, A. M. (2006). Advertising and the Metabolism of the City: Urban Space, Commodity Rhythms. *Environment and Planning D: Society and Space*, 24(4), 615–632. <https://doi.org/10.1068/d389t>

Devlin, K., & Nasar, J. L. (1989). The beauty and the beast: Some preliminary comparisons of ‘high’ versus ‘popular’ residential architecture and public versus architect judgments of same. *Journal of Environmental Psychology*, 9(4), 333–344. [https://doi.org/10.1016/S0272-4944\(89\)80013-1](https://doi.org/10.1016/S0272-4944(89)80013-1)

Falchi, F., Furgoni, R., Gallaway, T. A., Rybnikova, N. A., Portnov, B. A., Baugh, K., Cinzano, P., & Elvidge, C. D. (2019). Light pollution in USA and Europe: The good, the bad and the ugly. *Journal of Environmental Management*, 248, 109227. <https://doi.org/10.1016/j.jenvman.2019.06.128>

Franek, J., & Kresta, A. (2014). Judgment Scales and Consistency Measure in AHP. *Procedia Economics and Finance*, 12, 164–173. [https://doi.org/10.1016/S2212-5671\(14\)00332-3](https://doi.org/10.1016/S2212-5671(14)00332-3)

Ginevi, R. (2005). OBJECTIVE AND SUBJECTIVE APPROACHES TO DETERMINING THE CRITERION WEIGHT IN MULTICRITERIA MODELS. *Transport and Telecommunication*, 1, 7.

Groat, L. (1982). Meaning in post-modern architecture: An examination using the multiple sorting task. *Journal of Environmental Psychology*, 2(1), 3–22. [https://doi.org/10.1016/S0272-4944\(82\)80002-9](https://doi.org/10.1016/S0272-4944(82)80002-9)

Hsu, C.-C., & Sandford, B. A. (n.d.). *The Delphi Technique: Making Sense of Consensus*. <https://doi.org/10.7275/PDZ9-TH90>

Jana, M. K. (2015). *VISUAL POLLUTION CAN HAVE A DEEP DEGRADING EFFECT ON URBAN AND SUB- URBAN COMMUNITY: A STUDY IN FEW PLACES OF BENGAL, INDIA, WITH SPECIAL REFERENCE TO UNORGANIZED BILLBOARDS*. 14.

Jensen, C. U., Panduro, T. E., & Lundhede, T. H. (2014). The Vindication of Don Quixote: The Impact of Noise and Visual Pollution from Wind Turbines. *Land Economics*, 90(4), 668–682. <https://doi.org/10.3368/le.90.4.668>

Kamičaitytė-Virbašienė, J., & Samuchovienė, O. (2014). Free Standing Billboards in a Road Landscape: Their Visual Impact and Its Regulation Possibilities (Lithuanian Case). *Environmental Research, Engineering and Management*, 66(4), 66–78. <https://doi.org/10.5755/j01.erem.66.4.5320>

Karimipour, H., Mojtabaei, M., & Dehkordi, F. A. (n.d.). *Introduction to a quantitative method for assessment of visual impacts of Tehran Towers*. 8.

Koeck, R., & Warnaby, G. (2014). Outdoor advertising in urban context: Spatiality, temporality and individuality. *Journal of Marketing Management*, 30(13–14), 1402–1422. <https://doi.org/10.1080/0267257X.2014.909869>

Kohlsdorf, M. E. (n.d.). *ENSAIO SOBRE O PENSAMENTO URBANÍSTICO*. 23.

Maggino, F., & Ruviglioni, E. (n.d.). *Obtaining weights: From objective to subjective approaches in view of more participative methods in the construction of composite indicators*. 10.

Manosalidis, I., Stavropoulou, E., Stavropoulos, A., & Bezirtzoglou, E. (2020). Environmental and Health Impacts of Air Pollution: A Review. *Frontiers in Public Health*, 8, 14. <https://doi.org/10.3389/fpubh.2020.00014>

Meader, N., Uzzell, D., & Gatersleben, B. (2006). Cultural theory and quality of life. *European Review of Applied Psychology*, 56(1), 61–69. <https://doi.org/10.1016/j.erap.2005.02.006>

Nami, P., Jahanbakhsh, P., & Fathalipour, A. (2016). The Role and Heterogeneity of Visual Pollution on the Quality of Urban Landscape Using GIS; Case Study: Historical Garden in City of Maraqeh. *Open Journal of Geology*, 06(01), 20–29. <https://doi.org/10.4236/ojg.2016.61003>

Nasar, J. L., & Hong, X. (1999). Visual Preferences in Urban Signscapes. *Environment and Behavior*, 31(5), 671–691. <https://doi.org/10.1177/00139169921972290>

Outdoor Advertising Control Practices in Australia, Europe, and Japan. (n.d.). 92.

Peker, Z. (n.d.). *THE ROLES AND LIMITATIONS OF URBAN DESIGN IN SHAPING CITIES AND THEIR PRECINCTS IN A GLOBALIZING WORLD*. 7.

Portella, A. (2014). *Visual pollution: Advertising, signage and environmental quality*. Ashgate.

Rezafar, A., & Turk, S. S. (2018). Urban design factors involved in the aesthetic assessment of newly built environments and their incorporation into legislation: The case of Istanbul. *Urbani Izziv*, 29(2), 83–95. <https://doi.org/10.5379/urbani-izziv-en-2018-29-02-002>

Sahana, S., & Karthigayini, S. (2020). Design Strategies to Reduce the Impact of Visual and Noise Pollution in Urban Areas. *Asian Review of Environmental and Earth Sciences*, 7(1), 67–71. <https://doi.org/10.20448/journal.506.2020.71.67.71>

Sahu, K. K., Agrawal, A., & Pandey, B. D. (2004). Recent Trends and Current Practices for Secondary Processing of Zinc and Lead. Part II: Zinc Recovery from Secondary Sources. *Waste Management & Research: The Journal for a Sustainable Circular Economy*, 22(4), 248–254. <https://doi.org/10.1177/0734242X04044991>

Shankar, A., & Horton, B. (1999). Ambient media: Advertising's new media opportunity? *International Journal of Advertising*, 18(3), 305–321. <https://doi.org/10.1080/02650487.1999.11104763>

Terian, S. K. (1988). Creating Architectural Theory: The Role of the Behavioral Sciences in Environmental Design. *Journal of Architectural Education*, 41(3), 60–61. <https://doi.org/10.1080/10464883.1988.10758493>

Wakil, K., Hussnain, M., Tahir, A., & Naeem, M. A. (2016). Regulating outdoor advertisement boards; employing spatial decision support system to control urban visual pollution. *IOP Conference Series: Earth and Environmental Science*, 37, 012060. <https://doi.org/10.1088/1755-1315/37/1/012060>

Wakil, K., Naeem, M. A., Anjum, G. A., Thaheem, J., & Qadeer ul Hussnain, M. (2019). The Assessment and Mapping of Urban Visual Pollution through an Assembly of Open Source Geospatial Tools. *The Academic Research Community Publication*, 3(2), 38. <https://doi.org/10.21625/archive.v3i2.500>

Wakil, K., Naeem, M. A., Anjum, G. A., Waheed, A., Thaheem, M. J., Hussnain, M. Q. ul, & Nawaz, R. (2019). A Hybrid Tool for Visual Pollution Assessment in Urban Environments. *Sustainability*, 11(8), 2211. <https://doi.org/10.3390/su11082211>

Yilmaz, D., & Sagsoz, A. (2011). In the Context of Visual Pollution: Effects to Trabzon City Center Silhouette. *Asian Social Science*, 7(5), p98. <https://doi.org/10.5539/ass.v7n5p98>