

**DEVELOPING AN ACTIVITY PATTERN CHOICE
MODEL FOR INDIVIDUALS IN WESTERN PROVINCE**

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DECLARATION

I declare that this is my own work and this thesis does not incorporate without acknowledgement any material previously submitted for a Degree or Diploma in any other University or institute of higher learning and to the best of my knowledge and belief it does not contain any material previously published or written by another person except where the acknowledgement is made in the text.

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Abstract

Transport demand models assess impacts of transport policies and transport infrastructure. In recent times transport modellers have been moving towards disaggregate activity based models from widely used aggregate trip/tour based models. Hence the unit of analysis has shifted from vehicle flows/trips between zones to individual's activity patterns which in turn has aided in modelling complex human behavioural responses to current policy decisions. With Sri Lanka also moving towards activity based modelling in the near future identifying a suitable method to represent activity patterns of individuals is a key aspect. The research addresses the issue by developing an activity pattern choice model using home visit survey (HVS) data for individuals in Western Province.

Based on HVS data activity patterns for each member was developed with each pattern consisting of spatial and temporal representation. 3 main categories (Education, Work & Other) were clearly identified and each member was assigned a category based on the most prominent trip in the pattern. The 3 categories were further categorized based on aspects of number of tours, purpose, diversions and time. 17 subgroups were identified which consisted of 5 work, 4 educational & 8 other pattern groups.

The identified 17 subgroups were used to develop the activity pattern choice model based on socio economic data. Initially a multi-level structure was considered. But due to the fuzziness of the results each level was considered as a single level and hence estimated separately. Each level consists of 2 choices and one choice is estimated relative to the other. Estimation of the 7 level choice model was carried out using "Apollo" module in R programming language.

The developed choice model at upper levels of education and work patterns displays a high level of accuracy. But lower level of the model mainly the patterns related to other pattern groups displays fuzziness and hence displays a lower level of accuracy at these levels.

Keywords: Activity patterns, Choice model, Logit estimation, Apollo module

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TABLE OF CONTENTS

Declaration	i
Abstract	ii
Acknowledgments.....	iii
List of Figures	vii
List of Tables.....	vii
List of Abbreviations.....	ix
List of Appendices	ix
1 Introduction	1
1.1 Research background	1
1.2 Significance of research	3
1.3 Objectives	3
1.4 Methodology	3
1.5 Thesis outline	4
2 Literature review	5
2.1 Introduction	5
2.2 Trip based modelling and activity based modelling.....	5
2.3 Review of literature on activity demand and modelling	9
2.4 Review of literature in activity pattern generation	9
2.5 Review of literature in activity pattern representation	10
2.5.1 Travel representation.....	10
2.5.2 Time/frequency representation.....	10
2.5.3 Spatial representation	11
2.6 Review of literature in logit estimation	12
3 Data	14
3.1 Home Visit Survey (HVS)	14
3.2 Applicability of HVS data for the research	14
3.3 Data analysis.....	15
3.4 Data extraction & initial preparation.....	19

4	Activity Patterns.....	20
4.1	Activity pattern development	20
4.2	Activity pattern adjustments.....	21
4.2.1	Data cleaning.....	21
4.2.2	Tour completeness	21
4.3	Tour purpose.....	22
4.4	Activity pattern results	23
4.5	Activity pattern grouping	24
4.5.1	Work patterns	24
4.5.2	Education patterns.....	27
4.5.3	Other patterns	30
4.6	Activity pattern distribution in groups	34
4.7	Summary	35
5	Activity pattern choice model	36
5.1	Choice model structure.....	36
5.2	Choice model estimation	38
5.3	Choice model results	40
5.3.1	Level 1.....	40
5.3.2	Level 2b.....	41
5.3.3	Level 2a.....	43
5.3.4	Level 3a.....	44
5.3.5	Level 3b.....	46
5.3.6	Level 3c.....	47
5.3.7	Level 4a.....	49
5.3.8	Level 4b.....	51
5.3.9	Level 5a.....	53
5.3.10	Level 3d.....	55
5.3.11	Level 4c.....	57
5.3.12	Level 5c.....	59
5.3.13	Level 5b.....	61

5.3.14	Level 6a.....	63
5.3.15	Level 6b.....	64
5.3.16	Level 7.....	66
5.4	Summary and model application.....	68
6	Conclusions and recommendations.....	70
6.1	Positive aspects of the adopted research method	71
6.2	Limitations of the adopted research method and suggestions	71
6.3	Recommendations for future work.....	72
	References	74
	<i>Appendix – I: Activity Patterns</i>	77
	<i>Appendix – II: Activity Pattern Distribution in Groups</i>	128
	<i>Appendix – III: Sample Choice Model Code (Level 1)</i>	162

LIST OF FIGURES

	Page
Figure 1-1: Daily schedule representation in different model types	2
Figure 1-2: Flowchart of methodology	4
Figure 3-1: Age distribution.....	16
Figure 4-1: Tour purpose distribution	22
Figure 4-2: Work pattern time categorization.....	25
Figure 4-3: Identified work pattern groups	26
Figure 4-4: Educational pattern time categorization.....	28
Figure 4-5: Identified education pattern groups.....	29
Figure 4-6: Identified other pattern groups	32
Figure 5-1: Initial choice model.....	36
Figure 5-2: Choice model structure	37
Figure 5-3: Data file	39
Figure 5-4: Model run in Apollo module.....	39
Figure 5-5: Choice model code	40
Figure 5-6: Level 1.....	40
Figure 5-7: Level 2b.....	41
Figure 5-8: Level 2a.....	43
Figure 5-9: Level 3a.....	44
Figure 5-10: Level 3b.....	46
Figure 5-11: Level 3c.....	47
Figure 5-12: Level 4a.....	49
Figure 5-13: Level 4b.....	51
Figure 5-14: Level 5a.....	53
Figure 5-15: Level 3d.....	55
Figure 5-16: Level 4c.....	57
Figure 5-17: Level 5c.....	59
Figure 5-18: Level 5b.....	61
Figure 5-19: Level 6a.....	63
Figure 5-20: Level 6b.....	64
Figure 5-21: Level 7.....	66

LIST OF TABLES

	Page
Table 2-1: Time period considered in CSTDM	9
Table 2-2: Time periods for Sri Lankan context.....	11
Table 3-1: Frequency distribution for categorical data.....	16
Table 3-2: Extracted data	19
Table 4-1: Spatial representation codes	20
Table 4-2: Temporal representation codes.....	20
Table 4-3: Tour purpose.....	22

Table 4-4: Highest represented activity patterns.....	23
Table 4-5: Initially identified work pattern groups	26
Table 4-6: Work pattern groups	27
Table 4-7: Initially identified education patterns	29
Table 4-8: Education pattern groups	30
Table 4-9: Purpose category.....	31
Table 4-10: Initially identified other pattern groups	32
Table 4-11: Other pattern groups	33
Table 4-12: Main activity patterns	34
Table 4-13: Activity pattern summary	35
Table 5-1: Level 1 results.....	41
Table 5-2: Level 2b results.....	42
Table 5-3: Level 2a results.....	43
Table 5-4: Level 3a results.....	45
Table 5-5: Level 3b results.....	46
Table 5-6: Level 3c results.....	48
Table 5-7: Level 4a results.....	50
Table 5-8: Level 4b results.....	52
Table 5-9: Level 5a results.....	54
Table 5-10: Level 3d results.....	56
Table 5-11: Level 4c results.....	58
Table 5-12: Level 5c results.....	60
Table 5-13: Level 5b results.....	61
Table 5-14: Level 6a results.....	63
Table 5-15: Level 6b results.....	65
Table 5-16: Level 7 results.....	67

LIST OF ABBREVIATIONS

Abbreviation	Description
HVS	Home visit survey
LL	Log likelihood

LIST OF APPENDICES

Appendix	Description	Page
Appendix – I	Activity Patterns	77
Appendix – II	Activity Pattern Distribution in Groups	128
Appendix – III	Sample Choice Model Code (Level 1)	162