

# **INVESTIGATION OF THE SUPPLY CHAIN RISKS IN TILE MANUFACTURING COMPANIES IN SRI LANKA**

Report on Supply Chain Management

by

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## **ABSTRACT**

This study aims to figure out potential Supply Chain risk facing by the local tile manufacture in Sri Lanka against the Global well known high quality branded tiles and low cost tiles imported from China and India. And also this study will further analyze quality of the tiles of the above three categories, affordability for consumers and customers perceptions .Another objective of this study is to understand the market share of these categories and the customer perception. Finally providing recommendations to local tile manufactures to mitigate the potential risk associate to face against global players with necessary government interventions.

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