

6.0 References

- [1] "Green Progress in Enterprise IT," *Forrester Research Group* , p. 4, December 2007.
- [2] A. Molla, Organizational Motivations for Green IT, Exploring Green IT Matrix and Motivation Models, Pacific Asia Conference on Information Systems: RMIT, Australia, alemayehu, 2009.
- [3] P. Bansal, K. Roth, "Why Companies Go Green: A Model of Ecological Responsiveness," *Academy of*, pp. 717-36., 2000.
- [4] N D Widjaja, M . Mariani , K Imam, "IT Professionals Awareness:Green IT International Comparison Study," 2011.
- [5] D. Korn, R. Huang, D. Beavers, T. Bolioli, T. Novum, M. Walker, "Power Management of Computers," *IEEE Journals & Magazines*, 2004.
- [6] D.M Barr, H.C Harty, J. Nero, "Enterprise PC Power Management Tools:Greening IT from the Top Down," *QDI Strategies:Marketing Break Through*.
- [7] S.Murugesan, "Adopting a holistic approach to greening IT is our responsibility toward," *Harnessing Green IT: Principles and Practices*, January/February 2008.
- [8] "Why Mid-size Companies Are Investing Now," *Group, Info- Tech Research*, 2009.
- [9] "Emerging Trends in Green IT," Cgi Group Inc , [Online]. Available: www.cgi.com. [Accessed 30 November 2012].
- [10] "Central Environmental Authority (CEA)," Copyright © 2008 Central Environmental Authority - Sri Lanka , [Online]. Available: <http://www.cea.lk/>. [Accessed 31 May 2013].
- [11] S.Mingay, "The Gartner report, Green IT: The New Industry Shock Wave,," *Environmental sustainability and climate change will present substantial opportunities and important risks for all*, December 7 2007.

- [12] P. K. Gupta, G.Singh, "Minimizing Power Consumption by Personal Computers: A Technical Survey," *I.J. Information Technology and Computer Science*, pp. 10, 57-66, 2012.
- [13] M D.Barr,C .Harty,J. Nero, "Enterprise PC Power Management Tools," *Greening IT from the Top Down*.
- [14] L. Yung-Hsiang, G . De Micheli, "Comparing System-Level:Power Management Policies," *System Level Power Management*, 2001.
- [15] S. Singh, S. A Rawal, P. Kaur, N. Gupta, "Major Components Associated with Green Networking in Information Communication Technology Systems," in *Proc International Conference on Computing ,Communication and applications (ICCCA)*, India, 2012.
- [16] C. Daniel, March 2009. [Online]. Available:
<http://projects.oucs.ox.ac.uk/lowcarbonict/conferences/conf-1.htm>.
- [17] S . Frankez ,A.S Gurusurthy, "DRPM: Dynamic Speed Control for Power Management in Server Class Disks," *Proceedings of the 30th Annual International Symposium on Computer Architecture*, 2003.
- [18] S.Peter, "Science Symposium 2011: The Potential Savings and Barriers to Adoption of Automated PC Power Management in a UK Hospital," 2011.
- [19] L .Yung-Hsiang, G. De Micheli, "Adaptive Hard Disk Power Management on Personal Computers," *IEEE*.
- [20] C. Minesfor, "The Dawn Of Green IT Services," *Professionals Vendor Strategy*, 2008.
- [21] S.McKinsey, "Reducing U.S. Greenhouse Gas Emissions: How Much at What Cost," *U.S Greenhouse Gas Abatement Mapping Initiatives*, p. 107, 2007.
- [22] W.J. Bryan, "Implimentation Science," [Online]. Available:
<http://www.implementationscience.com/content/4/1/67>. [Accessed 1 June 2013].

- [23] M. Rahim , G. Shanks, I. Jagielska, "The Role of Organizational Motivations in Information," 2010.
- [24] M. Rahim , P. Sarkar, K. Shanks, R. Johnstone , "Organizational Motivation and Interorganizational," *Empirical Evaluation in the Australian Automotive Industry, Journal of Electronic Commerce in Organizations (JECO)*, vol. 5(3), pp. 1-17, 2007.
- [25] J. A. F Nicholls, S . Roslow, "Organizational motivation and the global concurrent launch in," 2003.
- [26] J.L King , V.Gurbaxani, K.L Kraemer, F.W McFarlan, K.S Raman, C.S Yap, "The Institutional Factors In Information Technology Innovation," *Information Systems Research*, p. 139–169, 1994.
- [27] A.J.W Chen , M. Boudreau , R.T Watson, "Information Systems and Ecological Sustainability," *Journal of Systems and Information Technology*, 2008.
- [28] E. Olson, " Creating an Enterprise-level "Green" Strategy,," *The Journal of Business Strategy*, 2008.
- [29] P.D.R González, "Analyzing the Factors Influencing Clean Technology Adoption," *A Study of the Spanish Pulp and Paper Industry, Business Strategy and the Environment*, vol. 14(1), pp. 20-37, 2005.
- [30] M. E Porter, M. R Kramer, "'Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility,'" *Harvard Business Review*, vol. 4(12), pp. 78-92, 2006.
- [31] F.Damanpour, M. Schneider, "'Phases of the Adoption of Innovation in Organizations: Effects of Environment, Organization and Top Managers," *British Journal of Management*, vol. 17(3), 2006.
- [32] E.B Swanson, "'Information Systems Innovation Among Organizations,'" *Management Science*, vol. 40 (9), pp. 1069-1092, 1994.

- [33] X. L. Bose,, "Integrative framework for assessing firms' potential to undertake Green," *Science Direct*, *Science Direct* , pp. 38-54, 2011.
- [34] A.Molla, "Green IT Adoption :A Motivational Perspective," in *School of Business IT and Logistics, RMIT University, Australia*.
- [35] "Central Enviornmental Authority," [Online]. Available: <http://www.cea.lk/>. [Accessed 10 May 2013].
- [36] "Preseident Green Awards," 25 08 2011. [Online]. Available: <http://www.development.lk/news.php?news=1375>. [Accessed 7 10 2012].
- [37] C. Wire. [Online]. Available: http://www.csrwire.com/press_releases/29830--2010-Virtusa-Environment-Day.
- [38] C. Rodrigo, "Utility vs environmnet:Srilanka's policy oulook on managing e-waste," IFA-Sri lanka, 2013.
- [39] A.Molla, "Organizational Motivations for Green IT:Exploring Green IT Matrix and Motivation Models," in *Pacific Asia Conference on Information Systems*, RMIT, Australia, 2009.
- [40] L.Y Hsiang, T. Simuni, G.D Micheli, "Software Controlled Power Management".
- [41] L. Geoffrey , J. Roger. C. Calantone . A. di Benedetto, "Business-to-business Service Marketing:How Does IT Difeer From Business to Business Product Marketing," *Journal of Business & Industrial Marketing*, pp. 45 - 57.