

Product Based Survey System for Intelligent Home Appliances



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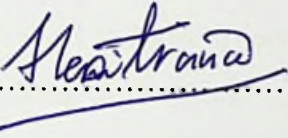


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Abstract

Product based surveys are having a weighty impact on consumer behavior. This paper discusses the influence on product based surveys and how to improve the survey system by adding user friendly features. These approaches will benefits to gather consumer knowledge on specific product while manufactures will be able to use the survey data to improve new product releases. Majority of the surveys are based on text based servers which contains question and set of answers or else survey user had to write their own opinion, but in this proposed Product based survey system it takes surveys to a new level which enables them to use images, video clips or maps in survey, therefore survey users have advantage of learning and re learning the features.

In order to develop this Product Based Survey system there are certain tools and techniques need to be used. Therefore I have chosen Visual Studio 2010, SQL server express as development tools and MVC 3.0 as preferred framework which is one of the latest technologies that available in the IT industry and also took guidance from ASP.NET community forum to brush up the knowledge. Development hierarchy is far more similar to waterfall design. One piece of code should work and it leads to the next level of development.

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